

JAIN (Deemed-to-be University)  
in collaboration with  
Indian Institute of Public Administration  
Karnataka Regional Branch (IIPA-KRB)

presents

2025

ANNUAL ESSAY COMPETITION (Third Edition)

THEME

# CLICK TO EMPOWER

HARNESSING SOCIAL MEDIA FOR  
GOOD GOVERNANCE IN  
KARNATAKA

Last date for Online  
Submission of Essays:

**5<sup>th</sup> September, 2025**

PRIZES

1st

**Rs.10,000**

2nd

**Rs.5,000**

3rd

**Rs.3,000**



Scan the provided  
QR Code for the  
submission of Essay

## Eligibility Criteria

- Students between the age of 15-25 years enrolled in any Educational Institution in Karnataka.
- A scanned copy of Credential/Bonafide Certificate, indicating age of student from the Principal / Head of the Institution to be submitted online, along with the essay.
- Prize Winners of the earlier competition are not eligible to apply.

## Format of Essay

- In English and Kannada language only
- Maximum Length 5000 words including footnotes, references etc
- 7<sup>th</sup> APA style of referencing to be followed

## Submission of Essay

Candidates are required to submit the essay in the form link provided below -  
<https://forms.gle/r541dH3SGijYkRKR6>

## Rules and Regulations

- Each competitor must send his/her original essay on the theme notified, as per the stipulations specified by the organising committee, including an undertaking of originality of the essay, signed by the head of the educational institution
- Only soft copies of essays are to be submitted; hard copies will not be accepted
- Joint participation is not permissible
- The Essay Competition will not be open to relatives of the office bearers of the IIPA-KRB
- IIPA-KRB and JAIN (Deemed-to-be University) will have the copyright of the prize-winning essays, for publication in its journals/magazines or in the Journals or publications of IIPA-New Delhi or elsewhere

**Please note: All essays will go under AI Plagiarism check**

## Coordinators

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